



GRAPHICS COMMISSION APPLICATION

City of Columbus, Ohio • Department of Building & Zoning Services
1757 Carolyn Avenue, Columbus, Ohio 43224 • Phone: 614-645-7433 • www.columbus.gov

OFFICE USE ONLY

Application Number: # 14320-00464

Date Received: 1 July 2014

Commission/Civic: NEAR EAST AC

Existing Zoning: _____

Application Accepted by: [Signature]

Fee: \$1900

Comments: _____

TYPE(S) OF ACTION REQUESTED

(Check all that apply)

- ☐ Variance ☒ Graphics Plan ☒ Special Permit ☐ Miscellaneous Graphic

Indicate what the proposal is and list applicable code sections. State what it is you are requesting.

Describe To update the Graphics Plan to replace the freeway sign with a different sign

LOCATION

1. Certified Address Number and Street Name 4500 Easton Way
City Columbus State OH Zip 43219
Parcel Number (only one required) 520-105164

APPLICANT

2. Name Morso Holding Co. c/o Pete Blake
3. Address P.O. Box 16000 City/State Columbus, OH Zip 43216
4. Phone # 614-414-7300 Fax # _____ Email _____

PROPERTY OWNER(S)

2. Name Morso Holding Co. c/o Pete Blake
3. Address P.O. Box 16000 City/State Columbus, OH Zip 43216
4. Phone # 614-414-7300 Fax # _____ Email _____

☐ Check here if listing additional property owners on a separate page.

ATTORNEY / AGENT (CIRCLE ONE)

8. Name Jeffrey L. Brown - Smith & Hale LLC
9. Address 37 West Broad Street, Ste. 460 City/State Columbus, OH Zip 43215
10. Phone # 614-221-4255 Fax # 614-221-4409 Email jlbrown@smithandhale.com

SIGNATURES

11. Applicant Signature Morso Holding Co. By: [Signature]
12. Property Owner Signature Morso Holding Co. By: [Signature]
13. Attorney / Agent Signature [Signature]



14320-00464
4500 EASTON WAY

CITY OF COLUMBUS

DEPARTMENT OF BUILDING AND ZONING SERVICES

One Stop Shop Zoning Report Date: Thu Jul 31 2014

General Zoning Inquiries: 614-645-8637

SITE INFORMATION

Address: 3876 1/2 STELZER RD COLUMBUS, OH

Mailing Address: PO BOX 16000

COLUMBUS, OH 43216

Owner: MORSO HOLDING CO

Parcel Number: 520105164

ZONING INFORMATION

Zoning: Z97-083A, Commercial, CPD
effective 4/22/1998, Height District H-110

Board of Zoning Adjustment (BZA): N/A

Commercial Overlay: N/A

Graphic Commission: N/A

Area Commission: Northeast Area Commission

Planning Overlay: N/A

Historic District: N/A

Historic Site: No

Council Variance: N/A

Flood Zone: OUT

Airport Overlay Environs: N/A

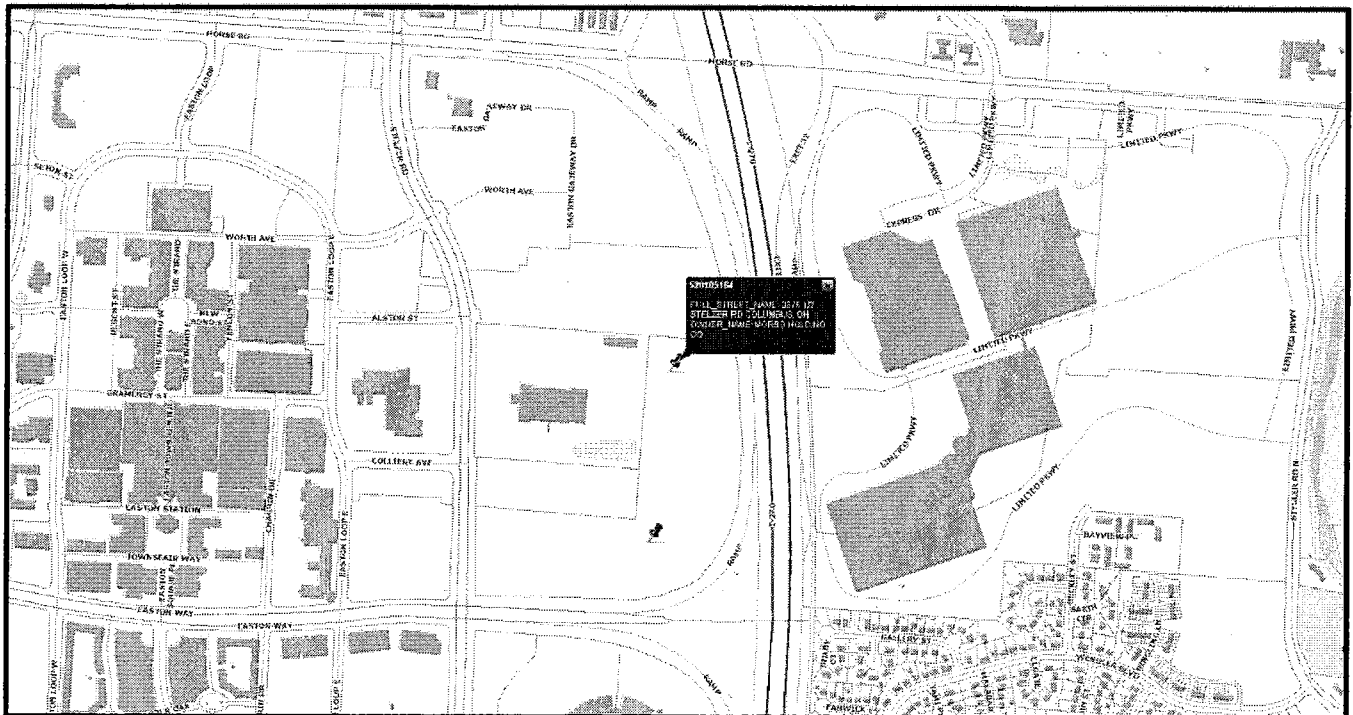
PENDING ZONING ACTION

Zoning: N/A

Board of Zoning Adjustment (BZA): N/A

Council Variance: N/A

Graphic Commission: N/A





GRAPHICS COMMISSION APPLICATION

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AFFIDAVIT

(See next page for instructions)

APPLICATION #

14320-00464
4500 EASTON WAY

STATE OF OHIO
COUNTY OF FRANKLIN

Being first duly cautioned and sworn (1) NAME Jeffrey L. Brown
of (1) MAILING ADDRESS 37 West Broad Street, Suite 460, Columbus, OH 43215
deposed and states that (he/she) is the applicant, agent, or duly authorized attorney for same and the following is a list of the name(s) and mailing address(es) of all the owners of record of the property located at
(2) per CERTIFIED ADDRESS FOR PROPERTY 4500 Easton Way
for which the application for a rezoning, variance, special permit or graphics plan was filed with the Department of Building and Zoning Services, on (3) _____

(THIS LINE TO BE FILLED OUT BY CITY STAFF)

SUBJECT PROPERTY OWNERS NAME
AND MAILING ADDRESS

(4) Morso Holding Co.
c/o Pete Blake
P.O. Box 16000
Columbus, OH 43216

APPLICANT'S NAME AND PHONE #
(same as listed on front of application)

Morso Holding Co.
614-414-7300

AREA COMMISSION OR CIVIC GROUP
AREA COMMISSION ZONING CHAIR OR
CONTACT PERSON AND ADDRESS

(5) Northeast Area Commission
Mrs. Alice Porter
3130 McCutcheon Place
Columbus, OH 43219

and that the following is a list of the names and complete mailing addresses, including zip codes, as shown on the County Auditor's Current Tax List or the County Treasurer's Mailing List, of all the owners of record of property within 125 feet of the exterior boundaries of the property for which the application was filed, and all of the owners of any property within 125 feet of the applicant's or owner's property in the event the applicant or the property owner owns the property contiguous to the subject property:

(6) PROPERTY OWNER(S) NAME (6A) ADDRESS OF PROPERTY (6B) PROPERTY OWNER(S) MAILING ADDRESS

☐ (7) Check here if listing additional property owners on a separate page.

SIGNATURE OF AFFIANT

Subscribed to me in my presence and before me this

SIGNATURE OF NOTARY PUBLIC

My Commission Expires:

(8)

day of

(8)

, in the year 2014



Seal Here Natalie C. Timmons
Notary Public, State of Ohio
My Commission Expires 09-04-2015

Graphics Plan
Morso Holding Co.

The Easton development has grown to include many different components. From the original Easton Town Center, there is now, Easton Oval, Easton Commons and the most recent development Easton Gateway. With the number of visitors to this areas it is important to be able to identify the various components. The proposed sign would be the primary identification of the Easton development along the freeway. The sign would permit automatic changeable copy (LED digital panels).

This sign would identify Easton and Gateway events, Easton Association and Community events and all tenants within the Easton Association and Easton tenants. The automatic changeable copy (LED digital panel) shall remain static for a minimum of seven seconds. The display shall not scroll or flash.

14320-00464
4500 EASTON WAY

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14320-00464
4500 EASTON WAY

MORSE ROAD

EASTON GATEWAY



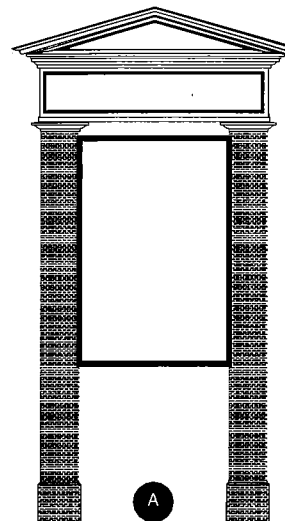
EASTON TOWN CENTER

EASTON MARKET

STELZER ROAD

EASTON WAY

EASTON COMMONS



**A — 90FT PYLON
LOCATION PLAN**

EASTON.

Columbus, Ohio

EASTON SIGNAGE CONCEPT DESIGN

KOLAR DESIGN

6.30.14

A

14320-00464
4500 EASTON WAY

Illuminating Sign
(Double-Sided,
Approx. 38'w x 6'-8"h)
or
Automatic
Changeable Copy
(Double-Sided,
LED Digital Panel,
Approx. 38'w x 6'-8"h)

Illuminating Sign
(Double-Sided,
Approx. 26'w x 39'h)
or
Automatic
Changeable Copy
(Double-Sided,
LED Digital Panel,
Approx. 26'w x 39'h)

Scale: 3/32" = 1'

26'-0"

40'-5"

39'-0"

90'-0"

28'-2"

A — 90FT PYLON
ELEVATION

EASTON.

Columbus, Ohio

EASTON SIGNAGE CONCEPT DESIGN

KOLAR DESIGN

6.30.14

